#### **Akram Telawe**

Playwright | Director | Actor | Intercultural Artist Tel Aviv – Jaffa | +972 51-515-6331 | akram.telawe1@gmail.com Languages: Arabic (native), Hebrew, English, Italian, French | German (basic)



#### PROFESSIONAL SUMMARY

Multilingual artist and creator with over 30 years of international experience in **theater**, **opera**, **film**, **and intercultural projects** across Europe and the Middle East. Accomplished playwright, director, and actor with performances and productions featured at global festivals from Salzburg to Edinburgh. Known for using art to challenge cultural divides and to foster connection through storytelling.

Since 2013, I have extended my creative expertise to content writing, multilingual marketing, and digital communication strategies, working with global brands in the financial and tech sectors. My diverse background allows me to translate culture into compelling narratives, whether on stage or in the digital sphere.

## THEATRE & OPERA EXPERIENCE

#### **Selected Roles as Actor**

- Woyzeck Jerusalem Festival (1988) | Title role
- Kofor Shama U.S. and Europe Tour with Palestinian National Theatre (1990)
- Bassa Selim The Abduction from the Seraglio, Tel Aviv Opera (1991, in Yiddish), Salzburg Festival (1997–98, in German)
- The Gulf Between Us National Theatre of Leeds, UK (1992)
- Deutsche Requiem Tel Aviv (1992), EU tour
- *Jerico in the Year Zero* El-Hakawati Theatre, Jerusalem & Lille (1994)
- *La fuite au Paradis –* Brussels Festival (1998)
- Ostaggi di Pace Castello Pasquini, Italy and international tour (2005–09)
- Esodo Pippo Del Bono Theatre, Paris, Lisbon, Bruges (2005)
- *Jerusalem* StalkerTeatro, Torino (2009)
- *New York après Adonis –* Espace Magh, Brussels (2011)

#### Selected Works as Director / Playwright

- *Play Strindberg* Jerusalem National Theatre (1995)
- Chi siamo noi Nazareth Festival (writer & director, 1995)
- Les Mains Sales Sartre, El-Hakawati Theatre (1996)
- Envie de Vie Qafilah Theatre, Jerusalem (1999)
- Canaan Recklinghausen Festival (2000) | First opera in Arabic
- La Cenerentola & La Sonnambula Montepulciano Arts Festival (2002–03)
- La Serva Padrona Pergolesi, Italian Tour (2011)
- *Stabat Mater* Pergolesi, Brussels & Bielefeld (2011–13)
- Al Andalous Trifolion Centre, Luxembourg (2012)

## INTERCULTURAL PROJECTS & FESTIVALS

- Founder and Artistic Director, **Qafilah Arts Center**, Jerusalem (1997–Present)
- Organizer, Ramadan Cultural Festival, Taybeh (1999)
- Tour Manager & Translator Pippo Del Bono's War in Israel-Palestine (2002)
- Organizer *Al Han Shalom* Concert with Palestinian, Israeli & Italian musicians (2003)
- Leader "Ethical Project" workshops in Tuscan schools (2004–2006)
- Co-Founder Piazza d'Akram: La Casa delle Culture, Italy (2011)

#### FILM & TELEVISION EXPERIENCE

- Lead Role *Aqfa* by Assi Dayan (1994)
- Lead Role Orpheus (Swiss-German TV, 1998)
- Supporting roles in Italian series: La Squadra, Un posto al Sole, Butta la Luna, Il Capitano (RAI, 2001–2007)
- **Co-writer and Lead Actor** *Pink Subaru* (2008), a multi-lingual indie film shot in Israel & Palestine, screened at Torino Film Festival
- War (Short Film with Pippo Del Bono), Venice Film Festival Selection (2003)

# MARKETING & LANGUAGE MANAGEMENT EXPERIENCE

(2013–2023, summarized)

Over a decade of experience in multilingual content creation and marketing leadership roles at international companies in the financial and tech sectors. Specializing in Arabic content, translation, campaign strategy, and digital storytelling.

#### **Key Highlights**

- Content Manager at a global economic news site (2014–2023)
- Arabic Desk Manager for Red Mountain Management
- Social Media Marketing Manager at Optic Trading
- Language Manager at PayPal (2017–2018)
- Led content strategies for SEO/SEM/PPC programs across multiple brands
- Directed teams of up to 40 employees in marketing, pre-sales, and retention
- Created landing pages, video scripts, multilingual websites, and email campaigns
- Languages used: Arabic, Hebrew, English, French, Italian; basic German

### **EDUCATION**

- 1987 Graduate, Nissan Nativ Acting Studio, Tel Aviv
- **High School** Thelma Yellin School of the Arts (Theatre), Givatayim

# Languages

- Arabic (Native)
- Hebrew, English, French, Italian (Fluent)
- German (Basic)